

# Company Profile



**Safety and Productivity. Delivered.**





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United Safety has come a long way since its humble beginnings. Over the past three decades, it has become a global leader, providing specialized safety equipment, personnel and services to various clients across the globe. While a lot has changed, some things have stayed the same. Like our commitment to safety, our respect for the customer and a need to consistently exceed expectations.

At United Safety, our 'Core Values' aren't just a sound bite; they are our belief system that we live and breathe every day. We are consciously committed to improving safety in the workplace. With our passion and wealth of experience, we have brought numerous innovations and cutting-edge digitally networked solutions that enable us to do what we do best – keep people safe in a cost effective manner.

In this company profile, you will learn about United Safety; its founding principles, vision, services and the key management board that have helped steer the organization to the success it has now reached. Fundamentally this company is about our people. It is a story about the passion and the commitment of thousands of employees who live the values of the company and go beyond their call of duty to ensure that everything and everyone at the worksite stays safe. This is why the company started and this is why we continue to grow.

It is my honor to introduce you to United Safety.

**Lee Whittaker**  
President and CEO, United Safety.

# History in the making

1987

Lee Whittaker, one of the founders of United Safety in Airdrie, Alberta, set up the company to provide safety equipment and services to gas explorers, producers and process operators

1991

United Safety expanded operations into Southeast Asia to tap into the growing Asian market

1998

Global Technical Operations Center in Airdrie, Alberta commenced operations to ensure personnel are well trained  
Started operations in Italy through a joint venture to enter the European market

2014

Established operations in Romania to further support the European market

Launched Air Qruise™, a revolutionary mobile gas protection system

2013

Expanded operations in Dubai to accommodate the growing regional footprint

Opened a strategic office and distribution warehouse in Qatar to continue expansion in the Middle East

2012

Started operations in Brazil to establish presence in South America  
Inaugurated the Abu Dhabi office to fuel further growth in the Middle East  
Libya office gets off to a flying start in North Africa

2015

Launched the Digital Turnaround Concept with the first of its product suite: The TeQ Shield™ Guardian

2016

Expanded the business in Asia with a regional office and operation in Singapore  
Partnership with eVisions to deliver electronic permitting  
Launched Air TreQ™ Blinder making short-duration tasks more efficient

2017

Expanded the TeQ Shield™ family for the Digital Turnaround space with the launch of the TeQ Shield™ Tracker



2000

Started operations in West Africa to gain a foothold in this growing market

2001

Started operations in Saudi Arabia through a joint venture to grow the international presence with a focus on the Middle East

2007

Opened North Alberta Technical Operations Center to firmly establish United Safety's claim of better trained personnel

2011

Started operations in post-war Iraq

2010

Established the Eastern Hemisphere office in Dubai, UAE to better support the growth of the region  
Started United Shutdown Safety in USA to tap into a large demand for services  
Started operations in China to meet the growing demand in the region

2009

Opened Technical Operations Center in Saudi Arabia to ensure personnel in the Middle Eastern region had access to quality technical training

2019

TeQ Shield™ services officially launched focusing on safety and productivity

2020

Re-branded United Safety to harness digital technologies and the impact on safety and productivity

## Our beliefs

United Safety leverages experience, people, equipment and digital technology in a focused, collaborative environment to exceed customer requirements and maintain a clear, sustainable advantage over our competitors. Through the contribution of consciously committed employees, United Safety is recognized globally by its customers for innovative, superior quality, cutting-edge safety services providing long-term, repeatable performance and a positive impact on its customers' profitability, assets and people.

## Our corporate values

- Attract, retain and recognize consciously committed employees focused on creating value for our customers
- Cultivate local development, nationalization and cultural integration
- Innovate through the use of customer-focused technology and service
- Partner with our customers to create safe, efficient environments
- Establish trust with our customers through United Safety's Stewardship Report™
- Maintain exceptional quality, ethics and responsible care practices
- Promote ideas and develop systems which maximize United Safety's enterprise value



## Our value proposition

For energy companies striving to achieve safety goals, United Safety brings in an unrivalled package of professionals, processes and equipment with deep industrial and commercial insights. Since 1987 we have worked closely with customers and contractors across the globe to deliver:

- An elite team of EH&S specialists who will promote and strengthen your worksite safety culture
- Pioneering processes with a proven track record of increasing productivity and reducing costs
- Extensive state-of-the-art, innovative safety equipment and services for a safer worksite

Through our well-articulated service excellence vision, we inspire our team to excel in their capacity to deliver service with passion for the business and integrity in keeping with our business values.

With proven successes globally, helped by our growing and loyal customer base, we commit to deliver the highest safety performance.

# United Safety has rebranded



**SAFETY • PRODUCTIVITY • COST REDUCTION**

The United Safety brand stands for safety, productivity and cost reduction. We have embraced digital technology to offer cutting- edge networked solutions that put us at the forefront of Safety 4.0 in a wide range of industries. The result is safer workers, increased productivity, improved connectivity and efficiency.

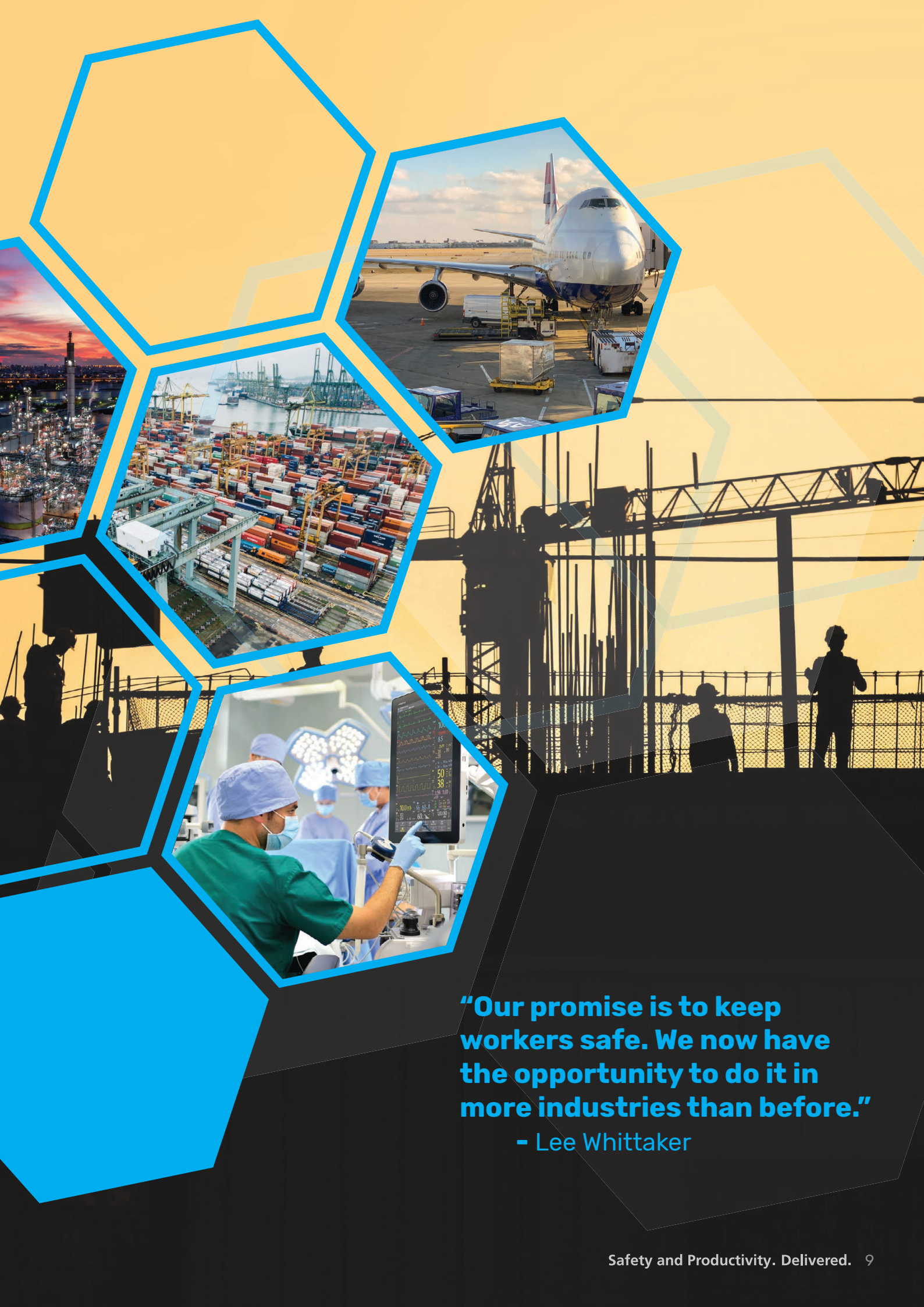
We have a new tagline that delivers on our promise.

**'Safety and Productivity. Delivered.'**

# Expanding into new industries

From Oil & Gas to Construction, hospitals and office environments to airport and governmental facilities, United Safety has widened the scope of the industries it serves. While breathing air and gas detection services were the core services the company was built on, new digital solutions including our COVID-19 response services have expanded our reach and made our services relevant to any organization keen to keep its workers safe through thermal imaging, personnel tracking and monitoring, social distancing and contact tracing solutions.





**“Our promise is to keep workers safe. We now have the opportunity to do it in more industries than before.”**  
- Lee Whittaker

# 360° Service Excellence



Through our well-articulated service excellence vision, we inspire the team to excel in their capacity to deliver service with passion for the business and integrity in keeping with our business values.



The voice of our customers guides our service improvement. Through systematic and active listening, service reviews, field reporting and stewardship process, we strive to continually capture and improve our service.



We deliver the promised service to our customers competently, reliably and accurately every time, all the time.



We ensure that our people and facilities are always professional in their appearance, adhere to the highest safety and service standards and that our equipment is always in top operating condition with an excellent maintenance process record.



You can rely on us thanks to our well trained and qualified personnel who go the extra mile to provide prompt service beyond the call of duty. Our employees refuse to give up until any persistent problem is solved.



## Our Service Ethics Assurance



Three decades, we have enjoyed an excellent safety record for all employees and contractors that we have impacted with our service. This is a direct value that is passed to our large and loyal customer base.



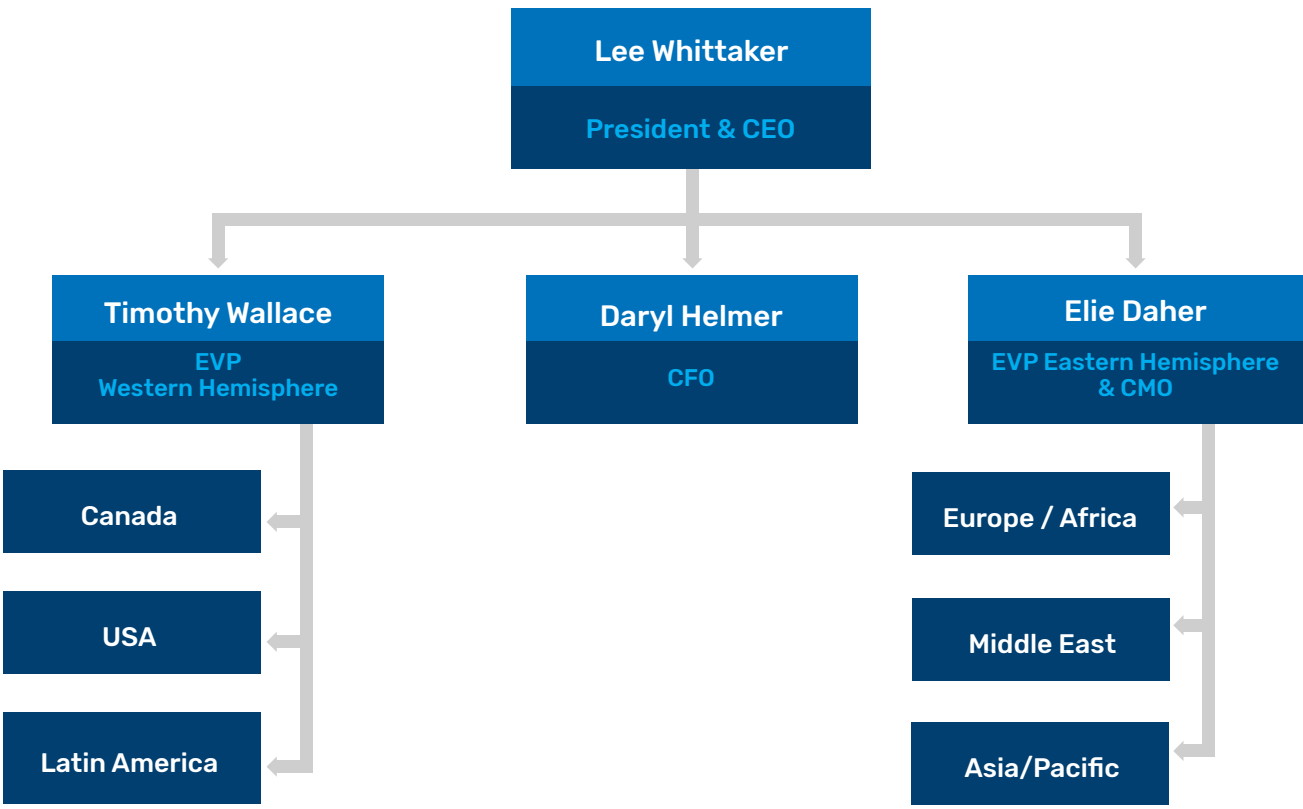
We work together to contribute to your Operational Excellence goals, transforming safety from a cost center to a profit center.



Our personnel know and understand their job and our equipment always works. This ensures you of a worry-free experience where you can be confident that your project and assets are in very safe hands.

**“Management is doing things right;  
leadership is doing the right things.”**  
- Peter Drucker

# Organization structure



# Executive profile



**Lee Whittaker**  
Chief Executive Officer

Lee Whittaker is the President and Chief Executive Officer of United Safety and is based out of the global headquarters in Airdrie, Canada. Lee is a founder of the company which was established in 1987, and his vision and guidance have been a driving force in growing the business from a start-up to establishing it as a global leader.

His vision to create safe zones in high risk environments with unwavering commitment to provide top-quality service and equipment has served the company well and is a major contributor of the company's success. Lee plays a critical role in overseeing key aspects of the business including Operations, Consulting, Sales, Field Management, Quality, and Innovation. His 40 years' experience in safety and especially pertaining to H2S gas and Breathing Air makes him a highly sought advisor to customers worldwide to solve some of their most difficult situations in dangerous environments.

Mr. Whittaker was a previous finalist in the "Entrepreneur of The Year" by Ernst and Young, a prestigious award for leaders who have transformed innovative ideas into viable, sustainable enterprises, creating jobs and building thriving communities. This prestigious honour was motivated by meeting the E&Y threshold "showing tremendous focus and strength of character, these leaders have successfully taken their businesses to the next level".



**Daryl Helmer**  
Chief Financial Officer

Daryl Helmer has spent 14 years with United Safety Ltd and is based out of the global headquarters in Airdrie, Canada. Before named CFO in 2013, Daryl was VP of Finance working across all business groups and segments focusing on operational efficiency including software implementations, costing tools, budgeting and forecasting growth opportunities. He comes with over 25 years of vast experience in the oil & gas industry.

Daryl works closely with United Safety's executive board, providing financial insight, assessing organic and acquisition expansion opportunities, operational and financial strategy planning along with governance and risk management. Daryl has been instrumental in the company's growth and expansion into new countries, including global credit arrangements to support the company during the company's growth plans. Daryl is also responsible for Information Technology Strategy and Procurement within the company.

He received his accounting designation in 1999 from the Society of Management Accountants of Alberta (CMA, CPA).



**Dr. Elie Daher**

Executive Vice President, Eastern Hemisphere and Chief Marketing Officer

Dr. Elie Daher is the Executive Vice President and Chief Marketing Officer and is based out of the Eastern Hemisphere HQ in Dubai, UAE. Dr. Daher brings over 35 years of global Oil and Gas experience spanning across 15 countries in the Middle East, Asia and USA.

Prior to joining United Safety, Dr. Daher was the CEO of NEXT, and has occupied several senior management positions in General Management, Consulting, Operations, Global Marketing and Sales functions with Schlumberger.

Dr. Daher is also an eminent member of several advisory boards and committees namely the Chief Marketing Officer Council (CMO), The Business Performance Management (BPM), Society of Petroleum Engineers (SPE) HSE advisory board, IADC HSE committee as well as Engineering and MBA programs at the American University in Dubai (AUD).

Dr. Daher is a certified board director from IMD with an affinity for Strategy, Mergers and Acquisitions. He holds a bachelor's degree in Electrical Engineering, a master's degree in Business Administration (MBA) and a doctorate degree in Business Administration.



**Timothy Wallace**

Executive Vice President, Western Hemisphere

Timothy Wallace is the Executive Vice President for the Western Hemisphere and responsible for our Global Technical Services division and is based out of Houston, TX USA. He has previously held the position of United Safety's Vice President for the USA, and has over 25 years of experience in leadership positions at global manufacturing and service companies including Sulzer Chemtech and Chemineer Inc.

Prior to joining United Safety, he was the Senior Vice President of Sales & Marketing for Corpro where he led significant sales growth in the oil, gas, and pipeline markets.

Tim has a BS in Chemical Engineering from the University of New Hampshire and an MBA from the University of Massachusetts.

# What our customers say about us

"I have used United Safety for 5 major turnarounds in the past few years and do not have a bad thing to say. Jobs were quoted beforehand and final costs came in very close to the original quotations. Equipment is clean and in excellent shape each and every time it comes out to location. Supervisors are very professional and do their job with expertise and excellence."

**- Troy Given, Teepee Creek Area Foreman, Canadian Natural Resources**

"This is in recognition of the eight young men supporting the Takula operation. These men have done an excellent job in overseeing the safety of the personnel working on WIP. I've witnessed them do a walk around of the job site prior to the start of the job. I've observed them checking their safety equipment. It gives me great comfort knowing that these men take their job seriously and are aware of the possible hazards we face day to day."

**- Bobby G. Sonnier, Takula Project Team Lead, Chevron**

"In this seagoing service on SS-20, I met a United Safety Brazil H<sub>2</sub>S and CO<sub>2</sub> Specialist. I commend the professionalism of this employee. He performed well throughout this period and – above all – I highlight the great briefing on H<sub>2</sub>S. It was undoubtedly one of the best briefings on this subject that I ever had in years being a supervisor. The Specialist was meticulous in his procedures and lectures. He made sure everyone truly gets trained in the placement and use of safety equipment."

**- Andre Naschenveng, Fiscal SS-20, Petrobras**



# Our global offices



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